DIGNITY UWEAR
NEW CLOTHES. NEW LIFE.

Dignity Excellence

A wine and food pairing event
September 22, 2011

Why Sponsor Dignity Excellence?

» Reach up to 500 business & community leaders

» 100% of the proceeds benefit Dignity U Wear (DUW), an organization improving the lives of children and families in need in our community

» DUW provides brand new clothing to more than 70 social service agencies in Northeast Florida

» Dignity U Wear works strategically and efficiently, with 95% of all incoming clothing processed by volunteers

» Your sponsorship investment assures that the most basic and frequently requested items—underwear, socks, etc.—are always in stock and available for those in need

Levels of Sponsorship

Platinum Hanger Sponsorship $20,000

» Positioning as one of the event's "Presenting Sponsors" (business category exclusivity)
» Welcome remarks by your company spokesperson at the event reception
» Thirty event tickets
» Logo recognition on collateral material, email promotions, event program, and logo recognition with link to your site on the DUW web site
» Name recognition in press releases, advertisements and social media

Golden Hanger Sponsorship $10,000

» Twenty event tickets
» Logo recognition with link to your site on the DUW web site, collateral material and email
» Name recognition on program and social media
» Verbal recognition at event

Silver Hanger Sponsorship $5,000

» Fifteen event tickets
» Logo recognition on DUW web site, collateral materials and email promotions
» Name recognition on event program

Bronze Hanger Sponsorship $2,500

» Ten event tickets
» Logo recognition on DUW web site, collateral materials and email promotions
» Name recognition on event program

Dignity Patron $1,000

» Six event tickets
» Name recognition on event program

Dignity Excellence

Sponsorship Confirmation

Name of Company: _____

Address: _____

Contact Person: _____

Email Address: _____

Signature: _____

Level of Sponsorship:

____ Platinum Hanger Sponsorship | **$20,000**

____ Golden Hanger Sponsorship | **$10,000**

____ Silver Hanger Sponsorship | **$5,000**

____ Bronze Hanger Sponsorship | **$2,500**

____ Dignity Patron | **$1,000**

Please return to Genelle Thomas by **August 10, 2011** at gthomas@dignityuwear.org or 136 N. Myrtle Avenue, Jacksonville, FL 32204